

# PREPRESS REQUIREMENTS

Please return all template and production files in the SAME PROGRAM as the files supplied to you.

## CMYK Jobs



Files are ONLY accepted in Adobe Illustrator CC or Adobe InDesign CC.

### IMAGES

- 300 dpi CMYK (no RGB) or grayscale images
- 900 dpi for line art/bitmaps
- Save files as .psd, .eps, .tif, or .jpg
- Duotones must be created in Photoshop. Matchprints can NOT be provided for Duotones.
- Do NOT embed image files. Provide core Photoshop files with your Illustrator/InDesign file.

### FONTS

- Provide font files for ALL fonts used in piece.
- Do NOT create outlines. (File will be uneditable for any copy changes needed.)

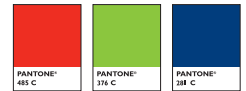
### BLEEDS

- Make sure all art extends 1/8" (9 points) past the trim lines.

### IMPORTANT ELEMENTS

- Keep ALL important elements (type, logo, etc.) at least 1/16" (4.5 points) from the trim lines.
- Do NOT move, flatten, resize, rearrange or change the color on the die lines.
- Convert any spot colors (other than the die lines) or RGB to CMYK.
- Delete any unnecessary objects.

## PANTONE Jobs



Files are ONLY accepted in Adobe Illustrator CC or Adobe InDesign CC.

### IMAGES

- 300 dpi Duotone or grayscale images
- 900 dpi for line art/bitmaps
- Save files as .psd, .eps, .tif, or .jpg
- Duotones must be created in Photoshop. Matchprints can NOT be provided for Duotones.
- Do NOT embed image files. Provide core Photoshop files with your Illustrator/InDesign file.
- If more than one Pantone color used, image *must* be provided as vector art.

### FONTS

- Provide font files for ALL fonts used in piece.
- Do NOT create outlines. (File will be uneditable for any copy changes needed.)

### BLEEDS

- Make sure all art extends 1/8" (9 points) past the trim lines.

### IMPORTANT ELEMENTS

- Set Pantone colors using the Pantone C library
- Keep ALL important elements (type, logo, etc.) at least 1/16" (4.5 points) from the trim lines.
- Do NOT move, flatten, resize, rearrange or change the color on the die lines.
- Delete any unnecessary objects .

If you have any questions, feel free to contact us. All products printed in the USA.

Thank you,

The Design Department